LTK is a global technology platform founded in 2011 to empower the world’s premium lifestyle creators to be as economically successful as possible.

Built by a creator, for creators, LTK was founded by Amber Venz Box and Baxter Box.

LTK is the most trusted and effective business-enablement platform for creators, powering their universal LTK Creator Shops™

LTK is headquartered in Dallas, TX and currently operates on five continents.

**By The Numbers**

| LTK App Shoppers are 3.5X more likely to buy than someone casually browsing social media | Over 150,000 talented creators in 100+ countries |
| $3B+ in GMV in the last 12 months *as of November 2021 | LTK has created more than 150+ millionaires |
| $10B+ in GMV since inception |

LTK is a one-stop destination that puts creators in business. More than 150,000 premium fashion, beauty, fitness, home and lifestyle influencers use LTK to monetize their content and power their flagship stores.

**LTK Brand**

More than 5,000 global brands partner with LTK to gain access to its global influencer network for original content that converts against performance driven, cross-channel KPIs.

**LTK Shoppers**

Search from millions of products across every category and shop instantly from images and videos created by thousands of global creators.

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