



LTK Creator Shops™

LTK is a one-stop destination that puts creators in business. More than 150,000 premium fashion, beauty, fitness, home and lifestyle influencers use LTK to monetize their content and power their flagship stores.

LTK Brand

More than 5,000 global brands partner with LTK to gain access to its global influencer network for original content that converts against performance driven, cross-channel KPIs.

LTK Shoppers

Search from millions of products across every category and shop instantly from images and videos created by thousands of global creators.

LTK is a global technology platform founded in 2011 to empower the world's premium lifestyle creators to be as economically successful as possible.

Built by a creator, for creators, LTK was founded by Amber Venz Box and Baxter Box.

LTK is the most trusted and effective business-enablement platform for creators, powering their universal LTK Creator Shops™

LTK is headquartered in Dallas, TX and currently operates on five continents.

By The Numbers

LTK App Shoppers are

3.5X

more likely to buy than someone casually browsing social media

Over

150,000

talented creators in

100+

countries

\$3B+

in GMV in the last 12 months
**as of November 2021*

LTK has created more than

150+ millionaires

\$10B+

in GMV since inception

